



NEW! Crushed Thai Style Chili Flakes



Code	SCC	UPC	Size
140013444	10066200260863	066200260866	6 x 380 g

Authentic Flavour with All-Purpose Versatility

Our new Club House® Crushed Thai Style Chili Flakes makes it easy for operators to add vivid flavour and fierce heat to menu dishes. Here's why:



Long Lasting Heat, Loved by Consumers

- **Global Flavour Made Easy:** Please your patrons without adding complexity to your kitchen. Elevate the heat experience while delivering vibrant flavour.
- **Consistent & Controllable Heat:** Strong heat level ensures predictable flavour and spice intensity. A high heat level for consumers who want more than mild spice.
- **Versatility:** Thai Style Chili Peppers fit dishes across day parts and cuisines. Not limited to Thai cuisine—works well in Asian fusion, Canadian, and global mashups.



Spicy Cuisine is on the Rise Across Canadian Menus

- Thai Chili Peppers have experienced 46.7% growth in menu incidence between 2022-2025¹
- 74.5% of restaurants have at least one item on their menu that they call out as Spicy²

¹ Source: Technomic Canada, Heat & Sauce Trends in Canada 2025. ² Datassential Asian Food report



Contact your Club House® sales representative today or visit us at ClubHouseforChefs.ca to discover a fresh array of flavour profiles, ingredient combinations, recipes and more.

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