



NEW! Crushed Thai Style Chili Flakes



35%
of menus
currently offer
a dish called out
as "Asian"²



High Heat

Code: 140013444 SCC: 10066200260863 UPC: 066200260866 Size: 6 x 380 g

**Authentic Flavour with
All-Purpose Versatility**



Long Lasting Heat, Loved by Consumers

- Global Flavour Made Easy:** Please your patrons without adding complexity to your kitchen. Elevate the heat experience while delivering vibrant flavour.
- Consistent & Controllable Heat:** Strong heat level ensures predictable flavour and spice intensity. A high heat level for consumers who want more than mild spice.
- Versatility:** Thai Style Chili Peppers fit dishes across day parts and cuisines. Not limited to Thai cuisine—works well in Asian fusion, Canadian, and global mashups.



Spicy Cuisine is on the Rise Across Canadian Menus

- Thai Chili Peppers have experienced 46.7% growth in menu incidence between 2022-2025¹
- 74.5% of restaurants have at least one item on their menu that they call out as Spicy²

¹Source: Technomic Canada, Heat & Sauce Trends in Canada 2025. ²Datassential Asian Food report



Contact your Club House® sales representative today or visit us at ClubHouseforChefs.ca to discover a fresh array of flavour profiles, ingredient combinations, recipes and more.

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